On February 5, 2005, when the new Music Center at Strathmore opened, we had no idea how much we would grow in our first decade. As you'll read in the pages of this report, it has been nonstop expansion in programs, artists, and even to other sites. Every day seems to bring new opportunities to infuse the arts into our community and our lives in ways we never imagined.

Where once our dream was to renovate a Mansion, now it extends beyond physical walls to wherever dreams can be realized. This year we opened AMP, an off-site nightclub. We began work to launch the East County Initiative to use arts to build community. We ventured into the culinary arts with Appetite: A Gastronomic Experience. We introduced 10,000 fifth grade students to world of blues and jazz.

These successes build upon some of our many other accomplishments in the past decade, and perhaps our proudest have been in the area of education. From the Strathmore Children’s Chorus, Strathmore affiliate Young Artists of America, the Arts & the Brain series, nearly 60 Artists in Residence, and vibrant residencies at five elementary and middle schools throughout the county, we’re committed to utilizing the arts to teach, connect, and inspire.

We have discovered that Strathmore is only bounded by our own sense of possibility and your passion. And we’re just getting started.

Eliot Pfanstiehl
Chief Executive Officer

Monica Jeffries Hazangeles
President
STRATHMORE BY THE NUMBERS

Nearly 113,000 people attended 166 Strathmore-presented programs, including 6 commissioned works, 14 world or national premieres, and 13 sold-out shows in the Music Center with artists like Harry Connick, Jr., Audra McDonald, Wanda Sykes, Frankie Valli, and the Mormon Tabernacle Choir.

Strathmore brought 24 electrifying music and arts experiences into the community where students live and learn to inspire 3,768 students.

Strathmore’s free programs engaged 45,000 area residents, including 7,700 attendees of Strathmore’s annual Free Outdoor Summer Concert series.

18,000 arts lovers visited the Mansion at Strathmore for 16 different Visual Arts exhibitions.

7,800 people attended more than 96 Strathmore education classes and workshops.

Nearly 4,000 patrons savored Afternoon Tea in the Mansion
Strathmore embraced its inner foodie with The Appetite Festival. New audiences were engaged in tastings, food demos, and special events with Andrew Zimmern, Giada De Laurentiis, and more.

*August 1 & 2, 2014*

Always aiming to highlight the best artists from our area, Strathmore presented an exhibition of works by the late Grace Hartigan. Hartigan was an American abstract expressionist painter who instructed at the Maryland Institute College of Art (MICA) in Baltimore for many years.

*September 6–November 9, 2014*

Building on a decade of introducing Montgomery County Public School second and fifth graders to the thrill of live performance, Strathmore partnered with JazzReach to teach fifth graders about jazz and blues.

*October 21–24, 2014*

Cabaret, Strathmore’s annual fall fundraiser, highlighted our Artists in Residence in an evening of ’80s pop hits led by Artist in Residence alumni Chelsey Green. Cabaret raised $93,500 for Strathmore’s arts and education programs.

*October 25, 2014*

Strathmore co-commissioned a collaborative multimedia piece by renown jazz composer Vijay Iyer. The unique, two-part concert was comprised of the Washington, DC, premieres of *RADHE RADHE: Rites of Holi*, featuring cinematography by Prashant Bhargava and live music by International Contemporary Ensemble and Iyer’s composition *Mutations I–X*.

*November 6, 2014*
In the Music Center’s first season, Savion Glover performed to two sold-out houses. Glover returned to Strathmore to celebrate the Music Center’s tenth anniversary.

*February 6, 2015*

Step Afrika! performed for 600 students at Briggs Chaney Middle School. Students learned about step’s origins in African gumboot dancing and its journey from historically black colleges and universities to concert halls and community centers. Step Afrika! artists emphasized the importance of discipline, teamwork, and commitment to stepping and to creating a successful life.

*January 16, 2015*

Harry Connick, Jr., brought his star power to the Music Center at Strathmore for a sold-out show. The announcement of Connick’s performance influenced 150 patrons to become Strathmore Stars in order to take advantage of exclusive member presales.

*February 20, 2015*

AMP, Strathmore’s new venue in Rockville’s Pike & Rose neighborhood, debuted with back to back sold out performances by alt-country icon Jay Farrar.

*March 6, 2015*

The legendary Julie Andrews headlined Strathmore’s tenth Anniversary Spring Gala and engaged in a special on-stage interview with The Washington Post’s Peter Marks. The Strathmore Children’s Chorus performed a medley of songs from *The Sound of Music* to open the show.

*April 25, 2015*
FY15 FINANCIAL HIGHLIGHTS

REVENUE

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<tr>
<th>Revenue Source</th>
<th>Amount</th>
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<tr>
<td>Ticket Sales</td>
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<td>Rental Income</td>
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<td>Individual Giving</td>
<td>2,473,649</td>
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<td>Corporate Giving &amp; Foundation Support</td>
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<td>Government Grants</td>
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<td>Other</td>
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<tr>
<td>Investment Income</td>
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EXPENSES

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<td>Program Services</td>
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<tr>
<td>General &amp; Administrative</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$9,243,304</strong></td>
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</tbody>
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FY15 REVENUE

- Ticket Sales: 37%
- Rental Income: 11%
- Individual Giving: 9%
- Other: 2%
- Corporate Giving & Foundation Support: 12%
- Government Grants: 5%
- Investment Income: 12%

FY15 EXPENSES

- Program Services: 73%
- General & Administrative: 15%
- Fundraising: 12%
PHILANTHROPIC SUPPORT

Strathmore thanks the individuals and organizations who have made contributions between July 1, 2014, and June 30, 2015. Their support of at least $500 and continued commitment enables us to give back to the community through affordable, accessible, and quality performances; education programs; and partnerships.

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Strathmore is funded by an operating grant from the Maryland State Arts Council, an agency dedicated to cultivating a vibrant community where the arts thrive.

Strathmore is supported in part by funding from the Montgomery County government and the Arts and Humanities Council of Montgomery County.

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